



What Is Adopt-A-Stop?

Adopt-A-Stop is a bus stop sponsorship program where businesses, organizations and individuals are invited to adopt a neighborhood SMART stop and keep it clean, clear of snow, attractive and free from litter. SMART has more than 6,000 bus stops in our transit system, and while we do our best to stay on top of litter, snow and vandalism, it's a huge task to accomplish. When civic-minded businesses or organizations volunteer to help us maintain bus stops, they help make communities a better place to live and work for everyone. A small commitment on your part can make a huge difference to you and your neighbors!

Partner Benefits

Your participation and contribution will help to improve your city and community one block at a time. In return, SMART will recognize your business or organization:

- A special, personalized Adopt-A-Stop sign,
- Include your name as a sponsor of the program on smartbus.org
- A link to your website on smartbus.org
- Promote your efforts through social media.

How it works

As a partner of the Adopt-A-Stop program, you volunteer to maintain that stop or shelter for a period of one (1) year. SMART can help each sponsor identify the bus stop or shelter in the best location and provide some basic supplies for general maintenance.

Each Adopt-A-Stop Sponsor agrees to help:

- Keep the adopted stop/shelter and surrounding area clean and inviting, clear of snow, trash and debris
- Alert SMART to report any vandalism, graffiti or major landscaping issues around the stop/shelter

Who can participate?

We invite any individual, organization, local business, public agency, church, school, school groups as well as municipalities to consider participating. It's good for you, it's good for business and it's good for your community.

Is there a cost to become an Adopt-A-Stop partner?

Your time and effort to maintain the stop/shelter is the only cost. SMART will provide an initial sponsorship kit with supplies to assist with the maintenance effort. Refills of trash bags are provided upon request.

Interested in becoming an Adopt-A-Stop partner?

Choose your bus stop or shelter to Adopt. After you have selected your stop/shelter, please review and fill out the Maintenance Partnership Agreement and return to SMART.

Submit completed form to: SMART, 535 Griswold Street, Suite 600, Detroit, MI 48226
• Email: AdoptAStop@smartbus.org • Call: 313.223.2352



PROGRAM APPLICATION

Your business or organization will be recognized by signage on the adopted stop and included as a sponsor of the program on SMARTbus.org. SMART will also recognize your efforts through social media. If your business or organization is interested in participating in the program, please provide the following information:

Organization Name

Address

Suite Number

City

State

Zip Code

Contact Person

Email

Daytime Phone

Please print the exact name of the person, organization or business to appear for recognition as a sponsor:

Location (provide nearest cross streets) of Bus Stop/Shelter Site(s)

Scheduled days for maintenance

Printed Name of Representative

Title

Signature of Representative

Date