



Our Public Education Campaign regarding the November 8<sup>th</sup> **SMART Public Transportation Millage proposal** is currently underway. As you know, this local funding enables SMART to continue to provide and expand transit services in Macomb County.

The Macomb County Board of Commissioners approved placing the SMART **five-year millage proposal** on the November 8, 2022, ballot to expand SMART transportation services. The ballot measure will also contribute to the operation of local communities' transit services that partner with SMART to share the responsibility of community transit within each city.

**All communities in Macomb County benefit from SMART services!**

SMART currently operates 18 Fixed Route, Connector, and Paratransit services throughout Macomb County. SMART Flex on-demand transportation offers trips along Hall Road between Sterling Heights and New Baltimore.

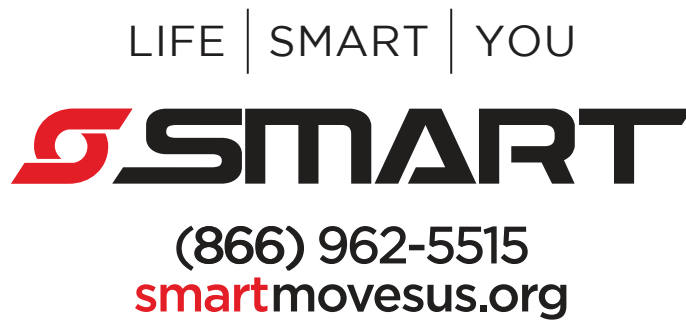
The **five-year, 0.95 mil proposal will expand and maintain existing public transit services**, including transportation provided by SMART to offer—

- Better coverage of current routes
- New FAST Routes
- Increased access to Flex on-demand service
- Improved average wait times between 15-30 minutes on Fixed Route and Flex

**Average Cost to the Taxpayer:**

Every \$100,000 in home value corresponds to a 50% taxable value, or \$50,000.

- In this case, **the SMART 0.95 mil property tax costs a homeowner \$47.50 per year or \$3.96 a month for five years.**
- Also, for every \$1.00 of local funding SMART leverages an additional \$1.34 in federal and state dollars.



### **SMART supports Economic Development in Macomb County**

SMART connects employers with employees transporting their labor force to major industries including automotive, education, medical and retail organizations. SMART contributes mobility services to over 24,000 businesses employing over 300,000 people in Macomb County. SMART provides transportation services to major employers, such as:

1. Chrysler Corp
2. Flex-N-Gate
3. Henry Ford Macomb Hospital
4. Macomb Community College
5. Meijer

### **Technological Advancement**

SMART uses technology to efficiently and effectively operate services throughout Macomb County including:

- On-Board digital signage to provide route, weather, and rider alert information; offering a better rider experience
- Bus stop digital display screens that show real-time arrival data
- Introduction of four (4) electric vehicles and will continue to incorporate efficient environmentally-friendly vehicles into its future fleet

### **SMART collaborates with various Macomb County Organizations**

SMART provides specialized transportation services for seniors and people with disabilities organizations in the county including:

- Macomb County Chamber of Commerce
- Macomb County Community Services Agency (MCCSA)
- MCREST
- Macomb Homeless Coalition
- Macomb Inter-Agency Council
- Richmond Lenox EMS (RLEMS)
- STAR Transportation
- Sterling Heights Chamber of Commerce

