

LIFE | SMART | YOU



(866) 962-5515

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Our Public Education Campaign regarding the November 8th **Oakland County Public Transportation proposal** is currently underway. As you know, this local funding enables SMART to continue to provide and expand transit services countywide in Oakland County.

The Oakland County Commissioners approved placing the Oakland County Transit **10-year millage proposal** on the November 8, 2022, ballot to expand SMART and other transportation services countywide. The ballot measure will also contribute to the operation of local communities' transit services that partner with SMART to share the responsibility of community transit within each city.

All communities in Oakland County will benefit from SMART services upon passage of the Oakland County Public Transportation proposal!

SMART currently has 21 Fixed Route, Connector, and Paratransit services within Oakland County. SMART Flex on-demand transportation in Auburn Hills/Pontiac, Farmington/Farmington Hills and Troy/Clawson offer trips around each participating city.

The **10-year, 0.95 mil proposal will expand and maintain existing public transit services**, including transportation provided by SMART to offer—

- Better coverage of current routes
- New *FAST* Routes
- Increased access to Flex on-demand service
- Improved average wait times between 15-30 minutes on Fixed Route and Flex

For more information, visit <https://www.oakgov.com/OaklandTransit/Pages/default.aspx>

Average Cost to the Taxpayer:

Every \$100,000 in home value corresponds to a 50% taxable value, or \$50,000.

- In this case, **the SMART 0.95 mill property tax costs a homeowner \$47.50 per year or \$3.96 a month for ten years.**
- Also, for every \$1.00 of local funding SMART leverages an additional \$1.34 in federal and state dollars.

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SMART supports Economic Development in Oakland County

SMART connects employers with employees and transports their labor force to major industries including education, medical and retail organizations. The transition to countywide service will enhance mobility options in Oakland County to over 51,000 businesses employing over 600,000 people in Oakland County. SMART provides transportation services to major employers, such as:

1. Beaumont Hospital
2. Great Lakes Crossing
3. Henry Ford West Bloomfield Hospital
4. Oakland University
5. St Joseph Mercy Oakland Hospital

Technological Advancement

SMART uses technology to efficiently and effectively operate service throughout Oakland County including:

- On-Board digital signage to provide route, weather and rider alert information; offering a better rider experience
- Bus stop digital display screens that show real-time arrival data
- Introduction of four (4) electric vehicles and will continue to incorporate efficient environmentally friendly vehicles into its future fleet

SMART collaborates with various Oakland County Organizations

SMART provides specialized transportation services for seniors and people with disabilities organizations in the county including:

- Catholic Charities of SE MI
- Disability Network
- Friendship Circle
- Jewish Family Services
- North Oakland Transportation Authority (NOTA)
- Older Persons Commission (OPC)
- Oakland County Veterans
- Western Oakland Transportation Authority (WOTA)

