

About SMART

SMART is a people-focused company. We place customers and team members at the forefront of everything we do. We never lose sight of the human dignity that is due each one. Our focus is to be the best and most efficient at getting every customer where they need to go.

Our Mission

To provide the Southeast Michigan region with high-quality, safe and cost-effective mobility that's designed to accommodate the unique personal needs and life challenges of all its citizens.

Customer Service

Questions about schedules, routes, bus stop locations, how to ride the bus or any other information you need for your trip, please call the SMART Customer Care Department to talk with a representative at **866.962.5515**.

Board of Directors

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Macomb County
Deputy County Executive

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Macomb County
Deputy County Executive

Oakland County Representatives

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Chief Deputy County Executive

Mr. Bret C. Rasegan
Oakland County
Manager, Planning

Wayne County Representatives

The Honorable Abdul Haidous
Wayne County
Wayne County Commissioner

Monroe County Representatives

Mr. Royce Maniko, AICP
Monroe County
Former Administrator/
Chief Finance Officer

Buhl Building

535 Griswold Street
Suite 600
Detroit, MI 48226
313.223.2100

smartmovesus.org

Connect with SMART

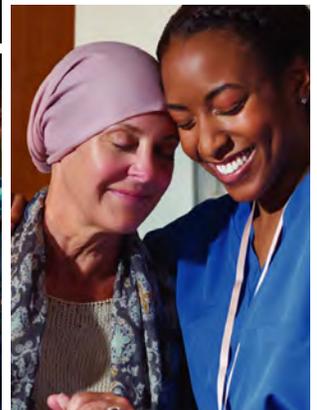


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VISION FOR MOBILITY

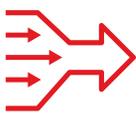


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A SMART FUTURE...

We are committed to creating and expanding mobility options for the region, working together with communities, residents, and businesses to develop a plan that is sustainable. We're also improving existing services and offering flexible on-demand services.



Transform & Grow

Improve quality by streamlining services to enhance mobility options:

- More frequent, night and weekend Fixed Route service.
- New FAST routes.
- Diversification of fleet mix with larger and smaller vehicles to accommodate the needs of all users.
- Expanded SMART Flex On-Demand service to connect riders with convenient local and regional transportation.



15-30 Minutes

Average wait time for Fixed Route and On-Demand services.



Economic Development Driver for the Region

- **We're leveraging an additional \$1.34 for every \$1.00 of local funding** bringing those tax dollars back to our region.
- Identify opportunities to support relocation efforts of businesses in SE Michigan.
- Increased access to jobs.
- Create inclusive business and contracting opportunities for minority/women/veteran/small businesses.
- Invest in business and capital projects such as new facilities, bus stop amenities and mobility hubs.
- Continued support of local community transit, providing vehicles and funding for residents.



Adapt & Support

SMART is committed to the following upon passage of the millage:

- Work with community and transit partners to expand current services and increase operational efficiencies as soon as January 2023.
- Immediately begin public outreach to gather input from residents, businesses, local elected officials and community leaders to develop a mobility plan that is sustainable, accessible, and helps people maintain their independence.
- Phased implementation of the plan to allow for:
 - Hiring of staff/drivers/mechanics
 - Purchasing vehicles (currently up to 2 years from procurement)
 - Implementation of technology
- Be transparent and demonstrate the value of public transit in everything SMART does.

For more information, scan QR Code.

