

## About SMART

SMART is a people-focused company. We place customers and team members at the forefront of everything we do. We never lose sight of the human dignity that is due each one. Our focus is to be the best and most efficient at getting every customer where they need to go.

## Our Mission

To provide the Southeast Michigan region with high-quality, safe and cost-effective mobility that's designed to accommodate the unique personal needs and life challenges of all its citizens.

## Customer Service

Questions about schedules, routes, bus stop locations, how to ride the bus or any other information you need for your trip, please call the SMART Customer Care Department to talk with a representative at **866.962.5515**.

## Board of Directors

### Macomb County Representatives

Mr. John Paul Rea  
Macomb County  
Deputy County Executive

Ms. Vicki Wolber, Chairperson  
Macomb County  
Deputy County Executive

### Oakland County Representatives

Ms. Hilarie Chambers, Vice-Chairperson  
Oakland County  
Chief Deputy County Executive

Mr. Bret C. Rasegan  
Oakland County  
Manager, Planning

### Wayne County Representatives

The Honorable Abdul Haidous  
Wayne County  
Wayne County Commissioner

### Monroe County Representatives

Mr. Royce Maniko, AICP  
Monroe County  
Former Administrator/  
Chief Finance Officer

### Buhl Building

535 Griswold Street  
Suite 600  
Detroit, MI 48226  
313.223.2100

[smartmovesus.org](http://smartmovesus.org)

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**VISION  
FOR  
MOBILITY**

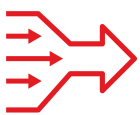


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# A SMART FUTURE...

We are committed to creating and expanding mobility options for the region, working together with communities, residents, and businesses to develop a plan that is sustainable. We're also improving existing services and offering flexible on-demand services.



## Transform & Grow

Improve quality by streamlining services to enhance mobility options:

- More frequent, night and weekend Fixed Route service.
- New FAST routes.
- Diversification of fleet mix with larger and smaller vehicles to accommodate the needs of all users.
- Expanded SMART Flex On-Demand service to connect riders with convenient local and regional transportation.



## 15-30 Minutes

Average wait time for Fixed Route and On-Demand services.



## Economic Development Driver for the Region

- **We're leveraging an additional \$1.34 for every \$1.00 of local funding** bringing those tax dollars back to our region.
- Identify opportunities to support relocation efforts of businesses in SE Michigan.
- Increased access to jobs.
- Create inclusive business and contracting opportunities for minority/women/veteran/small businesses.
- Invest in business and capital projects such as new facilities, bus stop amenities and mobility hubs.
- Continued support of local community transit, providing vehicles and funding for residents.



## Adapt & Support

SMART is committed to the following upon passage of the millage:

- Work with community and transit partners to expand current services and increase operational efficiencies as soon as January 2023.
- Immediately begin public outreach to gather input from residents, businesses, local elected officials and community leaders to develop a mobility plan that is sustainable, accessible, and helps people maintain their independence.
- Phased implementation of the plan to allow for:
  - Hiring of staff/drivers/mechanics
  - Purchasing vehicles (currently up to 2 years from procurement)
  - Implementation of technology
- Be transparent and demonstrate the value of public transit in everything SMART does.

For more information,  
scan QR Code.

